

R EISENBERG PRESENTS

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May 26, 2010

You may win a war you are sorry to have started. - William Stafford



Every War Has Two Losers (1/30).

Producer: Haydn Reiss

Distributor: NETA

Narrated by: Linda Hunt

Rights Begin: August 1, 2010

SD Feed for Record:

Saturday, July 24, 2010 @ 1100-1130ET/SD07

NOLA Code:

EWTL 00K1

Broadcast Rights: Unlimited Releases/3 Years

VOD: 30-Days from each Broadcast

Non-Commercial Cable: Yes

School Record: 30-Days from broadcast

Rating: TV-G

Screening DVD's on their Way

Also View *Every War Has Two Losers* at:

<http://www.reisenbergpresents.com/14185/170301.html>

(password required)

Dear colleague:

Is war inevitable and necessary? Over the ages and despite the horrors that have "caused" wars, a surprising number of men and women have answered a resounding "no." One such man who grappled with this question throughout his life is renowned poet William Stafford.

Every War Has Two Losers tells the story of how William Stafford, a World War II conscientious objector and *National Book Award* winner, chose to answer the call to war—and why he responded as he did. Despite being told war is inevitable, Stafford disagreed. He always saw war as a choice—a *human* choice—and only one of the ways great nations might respond to conflict. Men and women are not bound to war: for Stafford this idea is a great human possibility. He wrestled with these questions in his writing and in his life, always holding that another way *was* possible.

Born in 1914, Stafford grew up hearing stories of the horrors of World War I. When World War II began, Stafford refused to take part: firmly believing war would not lead to long-term peace. He served four years in camps for conscientious objectors performing alternative service. He was sent to work camps in Arkansas, California, Indiana, and Illinois.

In our post 9/11 era and when America is embroiled in two wars, **Every War Has Two Losers** asks viewers to take thirty minutes to consider once again Stafford's conviction that war is not the answer to conflict: that war does not bring peace. From the mid 1940s until his death in 1993, Stafford would point out the irony, for example, of saying that we "won" WW II, pointing out that "winning" World War II meant creating the age of nuclear weapons that threaten us even today.

Every War Has Two Losers is William Stafford's story of standing for one's deepest convictions and looking at war from a longer perspective. Using Stafford's eloquent poetry and prose, the documentary invites the viewer to reflect on their own ideas regarding war and its consequences and what each of us can do to bring greater peace and understanding in the world. *"Here's how to count the people ready to do right: One. One. One..."* - Wm. Stafford

Featuring an outstanding cast including Coleman Barks, Robert Bly, Maxine Hong Kingston, Michael Meade, (Two time winner Pulitzer Prize) W.S. Merwin, Naomi Shihab Nye, Kim Stafford and (Pulitzer Prize winner for 'The Color Purple') Alice Walker, **Every War Has Two Losers** is based on the journals of William Stafford and includes interviews, journal entries, poems and reflections from his son Kim. Narrated by Academy Award winner Linda Hunt, the voice of William Stafford is Peter Coyote's.

Every War Has Two Losers is produced and directed by Haydn Reiss. The documentary is distributed to public television stations by NETA. Funded by Nathan Cummings Foundation, Witter Bynner Foundation for Poetry, Westcliff Foundation and individual contributors, local underwriting *is* permissible.

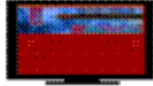
Please contact me if you have questions. I'll be in touch with you about your carriage plans during the next months. A fact sheet follows.

Very truly yours,
Regina

Regina Eisenberg

R Eisenberg Presents

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PRESENTS
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fact sheet

Every War Has Two Losers

Program Summary:

Is war inevitable and necessary? Over the ages and despite the horrors that have "caused" wars, a surprising number of men and women have answered a resounding "no." One such man who grappled with this question throughout his life is renowned poet William Stafford.

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Program Cast:

Coleman Barks, Robert Bly, Maxine Hong Kingston, Michael Meade, (Two time winner Pulitzer Prize) W.S. Merwin, Naomi Shihab Nye...
Son, Kim Stafford
Pulitzer Prize winner for 'The Color Purple') Alice Walker

Narrated By:

Academy Award winner Linda Hunt
The voice of William Stafford is Peter Coyote's

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1/30

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Video:
SD 4 X 3

NOLA Code:
EWTL 00K1

SD Feed for Record:
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Audio/Visual:
Stereo/Closed Captioned

V-Chip Rating:
TV-G

SAP:
DVI

Producer:
Haydn Reiss

Underwriters:
Nathan Cummings Foundation
Witter Bynner Foundation for Poetry
Westcliff Foundation
And individual contributors

Local Underwriting:
Local underwriting is permissible.

DVD:
www.everywar.com

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