



R EISENBERG PRESENTS

Regina Eisenberg

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January 21, 2010

Chronicles the controversial life of Pulitzer Prize winner Julia Peterkin for her sensitive portrayal of rural African Americans of the 1920's. Hailed by W.E.B. Du Bois for her "eye and ear to see beauty and hear truth," this white plantation mistress shattered stereotypes of race and gender before she inexplicably stopped writing at the height of her career.



The World of Julia Peterkin: Cheating the Stillness

Narrator: Elisabeth Omilami

Producer: Gayla Jamison, Lightfoot Films, Inc.

Presenter: South Carolina ETV

Distributor: NETA

SD Rights Begin: March 20, 2010 & HD Rights Begin March 22, 2010.

SD Feed for Record: Saturday, March 20, 2010 @2000-2100 ET/SD07

HD Feed for Record: Monday, March 22, 2010 @1500-1600 ET/HD04

Scheduling Hooks:

March: Women's Month

April 20, 2010: Pulitzer Prize Winner Announcement

NOLA Codes: CSJP 00H1 & CSJP 00K1

Broadcast Rights: 6 Releases/4 Years

VOD: 1 Year

Non-Commercial Cable: Yes

School Record: 1 Year

Rating: TV-G

Screening DVD's on their Way & Available upon Request

Also View The World of Julia Peterkin at:

<http://www.reisenbergpresents.com/14185/158501.html> (available 1-28-10)
(password required)

Dear colleague:

South Carolina ETV is proud to present a largely untold story that will intrigue your viewers as many learn about the Southern Renaissance—**The World of Julia Peterkin: Cheating the Stillness**. The 1929 Pulitzer Prize for Fiction went to *Scarlet Sister Mary*, the gritty tale of a fiercely independent single mother set in a South Carolina African American farming community. The novel was a best seller at a time when American readers – white or black – weren't interested in rural African American life. Who was the author, this startling woman named Julia Peterkin? Was she white or black? *According to African American scholar and activist W. E. B. DuBois, she was a Southern white woman with "the eye and the ear to see beauty and to know truth."*

The World of Julia Peterkin: Cheating the Stillness chronicles the life of this remarkable woman who revolutionized American literature and rebelled against what was expected of a Southern lady. Her story unfolds against the backdrop of African American history in the first half of the twentieth century—the era of Jim Crow, the Harlem Renaissance and the early achievements of the Civil Rights Movement—brought to life through dramatizations of her groundbreaking literature, haunting images of the South Carolina countryside, evocative archival photographs, and through interviews with writers, scholars and others who probe the paradoxes of this controversial woman.

At the turn of the twentieth century Julia Mood married William Peterkin and became mistress of Lang Syne, a cotton plantation in the South Carolina midlands. The farm was home to 400 black workers, whose hardscrabble lives and African heritage Peterkin would later chronicle with a sensitivity and sympathy rare in the era of Jim Crow.

At age 40, she began writing "to cheat the stillness" of the countryside. Her startling tales of struggling black families captivated American readers just as the Harlem Renaissance gained momentum. But with fame came a double life – as the bold, witty, sought-after writer at New York cultural events and the plantation mistress who many back home felt had betrayed her race, class and gender. She could not have both lives. She had to choose; and the choices she made tell much not just about her life, but what it meant to be black or white, male or female, in twentieth century America.

Rights for **The World of Julia Peterkin: Cheating the Stillness** begin March 20th (SD) and March 22nd (HD), in time Women's Month and the April 20, 2010 announcement of the Pulitzer Prize winners.

The World of Julia Peterkin: Cheating the Stillness is produced by Award winning documentary filmmaker Gayla Jamison (Lightfoot Films, Inc.). It is presented by South Carolina ETV and distributed to public television stations by NETA. Local underwriting *is* permitted.

Please contact me if you have questions. I'll be in touch with you about your carriage plans during the next months. A fact sheet follows.

Very truly yours,
Regina

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fact sheet

The World of Julia Peterkin: Cheating the Stillness

Program Summary:

Chronicles the controversial life of Pulitzer Prize winner Julia Peterkin for her sensitive portrayal of rural African Americans of the 1920's. Hailed by W.E.B. Du Bois for her "eye and ear to see beauty and hear truth," this white plantation mistress shattered stereotypes of race and gender before she inexplicably stopped writing at the height of her career.

Narrator:

Elisabeth Omilami, civil rights activist, playwright and actress, whose acting credits include "Madea's Family Reunion," HBO's "Boycott," and the television series, "In the Heat of the Night" and "I'll Fly Away."

View The World of Julia Peterkin at:

<http://www.reisenbergpresents.com/14185/158501.html> (available 1-28-10)
(password required)

Episodes/Length:

1/60

Available Starting:

(SD version) March 20, 2010

(HD version) March 22, 2010

Rights:

Broadcast: 6 Releases/4 Years

VOD: 1 Year

Non-Commercial Cable: Yes

School Record: 1 Year

Video:

SD Letterbox

HD 16 X 9

NOLA Codes:

CSJP 00K1

CSJP 00H1

SD Feed for Record:

Saturday, March 20, 2010 @2000-2100 ET/SD07

HD Feed for Record:

Monday, March 22, 2010 @1500-1600 ET/HD04

Audio/Visual:

Stereo/Closed Captioned

V-Chip Rating:

TV-G

Producer:

Award winning documentary filmmaker:
Gayla Jamison
Lightfoot Films, Inc.

Presenter:

South Carolina ETV

Underwriters:

John and Callie Rainey Foundation,
The Barnet Trust Foundation,
The Phifer Johnson Foundation,
The Watson Brown Foundation,
The Daniel Mickel Foundation,
The Humanities Council South Carolina,
The Post and Courier Foundation,
The Wayland H. and Marion Marion Rivers Cato Fund,
The Zimmerli Foundation, Inc.,
The Elliot R. Donnelly Charitable Trust.

Local Underwriting:

Local underwriting is permitted.

DVD:

Available through South Carolina ETV.
1-800-553-7752 or order online at www.etvstore.org

Websites:

www.netaonline.org
www.stationrelations.com
www.reisenbergpresents.com

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