



R EISENBERG PRESENTS

Regina Eisenberg

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January 19, 2010

A film about the body-mind-spirit connections of Seventh-day Adventists, an American-born faith with some of the nation's leading health care facilities, a membership living 8-10 years longer than their neighbors, and a belief in the near "Second Coming."

Look for *The Adventists* at the January 21, 2010 APT Teleconference!



The Adventists

A Documentary Film by Martin Doblmeier

Presenter: South Carolina ETV

Distributor: APT Exchange

Rights Begin: April 1, 2010

Scheduling Hooks in April:

Easter & National Public Health Week

April 5 - 11, 2010 (supported by national PR).

Look for the APT Offer for Further Information— Including the HD & SD Feeds for Record on March 28, 2010.

NOLA Code: VENT 000 Base Revision 001

Broadcast Rights: Unlimited/2 Years

VOD: Yes

Non-Commercial Cable: Yes

School Record: Yes

Rating: TV-PG

Screening DVD's on their Way

Also View The Adventists at:

<http://www.reisenbergpresents.com/14185/157501.html>

(password required)

**(Do you prefer Program DVD's or Links or Both?
This time you'll receive both)**

Dear colleague:

South Carolina ETV is pleased to present **The Adventists**, a fascinating new documentary film that explores the body-mind-spirit connections inherent in the health message of Seventh-day Adventists. Adventists live nearly ten years longer than their neighbors and your viewers can learn why.

By faith, Adventists believe in the near Second Coming. But rather than idly waiting, they are outliving others and creating unique and highly successful health care facilities and hospitals across America. A native-born church that arose from the religious fervor of mid-19th century America, Adventism couples a firm belief in the near Second Coming of Christ with a remarkable focus on health, wholeness and well-being.

Historical re-enactments bring alive the church's beginnings and breathtaking medical and surgical techniques show the way forward for this pioneering faith community that emphasizes a healthy diet and regular exercise for the body, education for the mind and community and fellowship for the spirit.

Rights for **The Adventists** begin April 1, 2010, in time for Easter Sunday, April 4, 2010, and/or National Public Health Week, April 5-11, 2010.

The Adventists is produced by Journey Films, the producers of **Bonhoeffer** and **The Power of Forgiveness**, Martin Doblmeier is producer/director. It is presented by South Carolina ETV and distributed to public television stations by American Public Television (APT--Exchange). Principal funding is provided by SOUTH CENTRAL INC. And VERSACARE and others (a list of which is available from the producer). Local underwriting *is* permitted.

Please contact me if you have questions. Look for the clips at the January 21, 2010 APT Teleconference and the subsequent postings on Connect of the terms and offer. I'll include the pertinent details in my carriage emails and be in touch with you about your carriage plans during the next months. A fact sheet follows.

Very truly yours,
Regina

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fact sheet

The Adventists

Program Summary:

A film about the body-mind-spirit connections of Seventh-day Adventists, an American-born faith with some of the nation's leading health care facilities, a membership living 8-10 years longer than their neighbors, and a belief in the near "Second Coming."

Episodes/Length:

1/60

Available Starting:

April 1, 2010

Rights:

Broadcast: Unlimited/2 Years

VOD: Yes

Non-Commercial Cable: Yes

School Record: Yes

Video:

SD Letterbox

HD

NOLA Code:

VENT 000 Base Revision 001

SD Feed for Record:

March 28, 2010—Look for APT Announcement

HD Feed for Record:

March 28, 2010—Look for APT Announcement

Audio/Visual:

Stereo/Closed Captioned

V-Chip Rating:

TV-PG

Producer:

Journey Films
Martin Doblmeier | Producer/Director
Dan Juday | Producer

Presenter:

South Carolina ETV

Underwriters:

Principal funding is provided by:
SOUTH CENTRAL INC.
VERSACARE
and others... (A list is available from producer).

Local Underwriting:

Local underwriting is permitted.

DVD:

Available through South Carolina ETV.

Websites:

www.aptonline.org
www.journeyfilms.com
www.stationrelations.com (Note: this redirects to:)
www.reisenbergpresents.com

Contacts:

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Viewer Questions & Comments:

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